

Ticket Deposit FAQs

1. Where will the team play? Atlético Dallas is proud to call The Cotton Bowl Stadium our home, located at 3750 The Midway, Dallas, TX 75215

2. When is the inaugural season? 2027

3. How do I place a deposit? Season Ticket Deposits are currently available by visiting <https://www.Atléticodallas.com/tickets/> - by placing your deposit and being one of the first 1841 account holders, you'll be a part of The 1841 Founders Club.

4. What is The 1841 Founders Club? Named in honor of the year Dallas was founded, **The 1841 Founders Club** recognizes the earliest supporters of Atlético Dallas as we build toward our inaugural season. The first **1,841 account holders** will earn membership in this exclusive group—cementing their place in club history as Founders. To retain membership in the 1841 Founders Club, deposit holders must convert their deposit(s) into a full season ticket package and maintain at least one active season ticket for the life of their account. As a member, you'll receive exclusive benefits including special recognition, early access to merchandise, invitations to club events, and limited-edition Founders-only items. The first 1,841 account holders are automatically inducted. In addition, club members will receive the following exclusive benefits:

- Exclusive 1841 Founders Club item
- VIP Access to Annual Celebration at Training Grounds
- Special recognition opportunity at our Training Grounds (details to be unveiled soon)
- Early access to merchandise drops
- 10% off merchandise

5. What does my ticket deposit include? 1841 Founders Club Members will receive benefits listed above. In addition, the ticket deposit reserves your ability to purchase season tickets when they're available. In addition to the 1841 Founders Club benefits listed above, your deposit reserves your place in line to purchase season tickets when they become available.

6. How much is the ticket deposit? A Season Ticket Deposit is \$27 for each seat you plan to purchase.

7. How many seats can I secure? Up to 10 per individual account holder. Each deposit reserves one seat, and you may place up to 10 deposits per account. During the seat selection period, you'll be able to purchase up to the number of seats you placed deposits for—or more, based on availability. To guarantee access to your preferred number of seats, we strongly recommend placing a deposit for each seat you intend to purchase.

8. When will I be able to choose my seats? All deposit holders will be notified of the seat selection period. By purchasing a deposit, you will be automatically signed up for Club updates (or Atlético Dallas

newsletter). If you haven't purchased a deposit but would like to stay up-to-date on Atlético Dallas, please be sure to sign up for the Atlético Dallas newsletter [here](#).

9. Will I be able to upgrade my seat to a premium seat? Premium seating options will be available during the seat selection period. By purchasing a deposit, you will be automatically signed up for Club updates (or Atlético Dallas newsletter). If you haven't purchased a deposit but would like to stay up-to-date on Atlético Dallas, please be sure to sign up for the Atlético Dallas newsletter [here](#).

10. Will I receive updates about my deposit and season ticket timeline? Yes! Be sure to join our newsletter [here](#), and follow Atlético Dallas on social media. We'll send regular updates, so you never miss important information about seat selection, exclusive events, and more.

11. What is the policy on refunds? All sales are final. Please contact us at: tickets@atleticodallas.com or at (214) 919-5244.

12. What if I have other questions? For other inquiries please contact us at: tickets@atleticodallas.com or at (214) 919-5244.

ONCE I MAKE DEPOSIT

1. **How much will season tickets be?** Match day price ranges will start at \$18 per seat per game.
2. **How many games are included?** The exact number of home matches for our inaugural season will be announced closer to the release of the full league schedule. Your season ticket package will include all Atlético Dallas regular season home games. Any additional matches (such as friendlies, US Open Cup, or special events) will be communicated as they are confirmed.
3. **Are playoffs included?** No, home playoff games will be charged separately.
4. **How can I find out my priority number if I placed a deposit for season tickets?** Every deposit is time stamped and tracked internally to determine seat selection order. As we approach the season ticket selection period, we'll reach out with details about your window to choose seats—based on when your deposit was placed.
5. **When will I get to pick my seat?** More details will be released in the future.
6. **Will you have a section for Supporters?** Yes. The Supporters Section is designed to be the most energetic and passionate area of The Cotton Bowl. This section may include:
 - i. **Chanting, singing, drumming, and flag waving**
 - ii. **Smoke or visual displays** (approved and coordinated by the club and venue)
- b. By purchasing tickets in this section, fans acknowledge and accept this atmosphere. If you're looking for a more traditional viewing experience, we recommend selecting seats outside the Supporters Section.
7. **Can I sit with my friends?** Absolutely—but it's important to plan ahead. Seat selection priority is based on when each deposit was placed. If you and your friends want to sit together, the person with the **earliest deposit** would need to **wait and select seats during the later conversion window** of the group. To keep the process fair, fans cannot skip ahead of their assigned selection

window. We recommend coordinating your group's plans early so everyone can select together during the same timeframe.

8. **Are there payment plans available?** Yes. Once full season ticket packages are released, flexible payment plans will be offered to make it easy to secure your seats.
9. **When will I choose my seats?** Seat selection will take place during a designated conversion period ahead of our inaugural season. You'll be notified in advance with your selection window, which is based on the order your deposit was received.
10. **Are season ticket packages transferable?** Season tickets are non-transferable between accounts. However, you'll be able to transfer individual game tickets through our official digital ticketing platform once your account is active.
11. **What happens if I miss my seat selection window?** We strongly encourage you to select during your designated window to maintain your place in line. If you miss your window, you can still choose seats later, but availability may be limited based on others who have already selected.
12. **Will deposit holders get access to playoff or special event tickets?** 1841 Founders Club members and season ticket holders will receive priority access to playoff matches and other exclusive events. More details will be shared closer to the season.
13. **What if I want accessible seating?** Accessible seating will be available during the seat selection process. If you have specific needs or questions, our ticketing team is happy to assist—contact us at tickets@Atleticodallas.com or (214) 919-5244.